

COUNCIL FOR MUSEUM ANTHROPOLOGY Secretary's Report to the Board & Business Meeting 2022

BOARD

CMA Board Members 2021-2022

President:	Cara Krmpotich (2020-2022)
President-elect:	W. Warner (Bill) Wood (2020-2022) to be followed by a term as President (2022-
2024)	
Treasurer:	Jennifer Kramer (2020-2022)
Secretary:	Catherine Nichols (2020-2022)
Board Members:	Adrian Van Allen (2020-2023), Laura Peers (2020-2023), Elysia Poon (2020-2023),
	Kristin Otto (2021), Sowparnika Balaswaminathan (2022-2023),
	Lijun Zhang (2021-2024), John Carty (2021-2024)
Student Board M	ember: Halena Kapuni-Reynolds (2021-2023)

Past President: Carolyn Heitman (2020-2022)

CMA Board Committees for 2021-2022

CMA Awards Committee: Laura Peers (Chair), John Carty, Lijun Zhang, Adrian Van Allen, Cara Krmpotich

CMA Book Award: Laura Peers (Chair), Cara Krmpotich, Adrian Van Allen, Lijun Zhang

CMA Nominations Committee: Cara Krmpotich (Chair), Carolyn Heitman, Bill Wood

CMA Communications Committee: Catherine Nichols (Chair, Website, *Anthropology News*), Corinne Kratz (Facebook), Lillia McEnaney (Blog), Felicia Katz-Harris (Twitter), Halena Kapuni-Reynolds

CMA Committee on Journal: Cara Krmpotich (Chair), Bill Wood, Carolyn Heitman, Hannah Turner

CMA Committee on Conference: Kristin Otto (Co-Chair), Elysia Poon (Co-Chair), Jennifer Kramer, Halena Kapuni-Reynolds

CMA Seattle Reception Committee: Jennifer Kramer (Chair), Cara Krmpotich, Carolyn Heitman, Bill Wood

CMA 2022 Election Results & Board Transitions

CMA President-Elect: Christina Hodge (2022-2024)

CMA Secretary: Lillia McEnaney (2022-2024)

CMA Treasurer: Claire Nicholas (2022-2024)

****CMA Past-President:** Cara Krmpotich will transition from President (2020-2022) to Past-President (2022-2024).

Retiring Board Members: Carolyn Heitman, (2018-2022), Jennifer Kramer (2018-2022), Kristin Otto (2019-2021)

Upcoming CMA Board Elections 2022

The CMA will be holding elections this year for the following positions:

CMA Board Member At-Large (4) **reallocation of At-Large members to be discussed at CMA Board Meeting to align with updated by-laws **Student Board Member**

Editors of Museum Anthropology

Hannah Turner, University of British Columbia (Sept 2021 – present)

Alice Stevenson, University College London (Sept 2022 – present)

Chase Nelson, Editorial Assistant, University of British Columbia (Sept 2021 - present)

Museum Anthropology Blog, maintained and updated this year by Lillia McEnaney -See: <u>https://museumanthropology.org/resources/museum-anthropology-blog/</u>

CMA Website, maintained by CMA Secretary Catherine Nichols -See: <u>http://museumanthropology.org/</u>

CMA Facebook page, maintained by Corinne Kratz -See: <u>https://www.facebook.com/CouncilForMuseumAnthropology</u>

CMA Twitter feed, maintained by Felicia Katz-Harris -See: <u>https://twitter.com/MuseumAnth</u> Follow: @MuseumAnth

Communications

Committee

The Communications Committee coordinates communication via the CMA email, AAA Communities list-serv, blog, website, and social media presence. These platforms allow us to expeditiously reach out to members and to the general public about current events, exhibits, awards, job calls, awards, conferences, and a wide variety of current news in the field.

Email

CMA used the AAA Communities list-serv for CMA to communicate with members. Due to security concerns, CMA Board member email addresses were removed from the CMA website and applications for various awards and events were shifted to the CMA gmail address (council.museumanth@gmail.com). This email address was actively monitored by CMA Secretary Catherine Nichols following the removal of board member emails.

Website

The CMA Website includes listings of CMA board members and officers, as well as content on membership, *Museum Anthropology*, advocacy, mentorship, events, and other general information about CMA.

Following the conclusion of the 2021 AAA meeting, the CMA soft-launched the new CMA website, designed by website developer Lincoln Ward, who also designed the Association for Africanist Anthropology (AAA section) website.

The data from the old website was migrated by Ward over the course of 2021, and content/design edits needed for the site were identified by Corinne Kratz, Cara Krmpotich, Lillia McEnaney, and Catherine Nichols. Nichols implemented the content edits to the site using Elementor editing plug-in, as instructed

by Ward. In early 2022 the migration of the site from development/sandbox servers to the AAA servers was completed, and AAA Web and Database Services Administrator Shawn Ifill serves as the site administrator.

The new site is more visually interesting and clearly organized, though the adding/updating of photo captions and photo organization will require a level of technical knowledge that we expect will vary by CMA board members. Text updates are fairly straightforward to implement using a WYSIWYG editor in the Elementor plug-in.

Blog (November 2022)

From Lillia McEnaney

This year, the CMA blog continued to act as a resource for museum anthropologists and practitioners, serving as a central locale to find news from the field, job, fellowship and internship announcements, as well as calls for papers, presentations, and book chapters.

While the integration of the blog and the website streamlined CMA communications, the CMA secretary and blog manager continue to learn about the analytics features of the WordPress platform in order to generate statistics about page visits, users, etc.

From November 2021—November 2022, there were 267 individual posts, which remained in line with previous years' trends.

Our call for contributions and submissions remains open. In October, Inge Zwart published "Participation in Museums: Backstage Ideals and Frontstage Realities," an adapted version of a paper presented at the CMA's Virtual Spring Symposium, The Future is Now: Emerging Perspectives in Museology and Museum Anthropology. Included as part of the prize was the opportunity to publish their paper in the CMA blog.

Overall, the blog continues to run smoothly, and serves as an important and long-running communications and outreach initiative of the CMA.

Facebook (November 2022) From Corinne A. Kratz

As usual, posts on the CMA Facebook page this year included announcements for jobs, fellowships, conferences, workshops, and CMA award competitions; news and reviews about museums and exhibitions; materials for teaching museum anthropology; recognition of accomplishments by CMA members and others in the museum world; and related topics. Please encourage members to send accomplishments and news to be posted! I include material from inside and outside the US. We also continued to have some (though now very little) activity in the sub-discussion group created in March 2020 as the COVID19 pandemic became a major concern. The sub-discussion Effects of COVID19 Pandemic on Museum and Heritage Sites has allowed conversation about how the pandemic was affecting museum professionals and institutions. After meteoric growth in its first month, current membership in the discussion group is at 653 now, basically the same as November 2021 and November 2020 report. In late September, Facebook/Meta made significant changes to how group pages display and how they can be managed. One result is that the sub-group no longer has clear visibility from the main page, so I expect it will basically be dormant as a group now. The changes also make it much harder to manage, forcing managers to a separate profile and platform to schedule posts. It is also harder to find and manage analytics, with several of the categories now eliminated, so figures this year may not be comparable with previous reports.

<u>Analytics</u>. Facebook analytics usually cover the prior month, so I tracked over the year at different times to have more extended information for the 2022 Board meeting and annual report.

Facebook changed their analytics page last year, and then changed the page view and ways that the page can be managed a couple of months ago. Working with the Insights on the Meta Business platform is harder and provides less information overall. The new Insights platform is designed to encourage users to buy ads from Facebook and to encourage them to use Instagram, combining analytics for the two. That new, less effective page with impoverished information is the basis of the following analytics.

We launched the CMA Facebook page in 2013 and gradually added followers. Our total number of followers saw significant growth from 2017-2020, but has now settled into smaller rates of annual growth. We currently have 3,474 followers, about 3% more than last year.

Nov 2017	1,225 followers
Nov 2018	2,426 followers (98% increase)
Nov 2019	3,031 followers (25% increase)
Nov 2020	3,214 followers (6% increase)
Nov 2021	3,372 followers (5% increase)
Nov 2022	3,474 followers (3% increase)

The COVID years have been unusual but we may at a plateau that will rise only gradually. Our reach will continue to expand if we all spread the word, share posts, and encourage colleagues, friends, and students to like and follow the page. It would be great to reach 4,000 soon, though at the current rate of increase that might take several years. Please announce the CMA Facebook page at any sessions you are doing on museum anthropology at the AAA meetings or elsewhere and encourage students, friends, and colleagues to like and follow the CMA page.

Our FB page continues to give us international reach. In 2020 our fans/followers were located in 47 countries around the world (a little higher than previous years, as shown in screenshots in previous reports). We had fans/followers in North America, South America, Asia, Africa, Europe, Australia and the Pacific region. Facebook analytics no longer show the full list of countries where our followers are located. Instead, they only show a list of the top ten countries and try to get users to create audiences for targeted adverts. Last year about 45.5% of our followers were in the US. This year 45.4% are in the US. Our other top ten countries are Canada (7.3%), UK (3.6%), Australia (3.4%), Mexico (2.6%), Germany (2.1%), India (2.0%), Italy (2.0%), South Africa (1.9%), and Greece (1.8). These are the same top ten as last year, with some slight differences in rank and with Greece replacing Columbia. Facebook no longer tells us where the other 27.9% of our followers are located, but even from the top ten list it is clear we still reach North America, Africa, Europe, Asia, Australia and the Pacific region.

The age and gender profile for followers of the CMA Facebook page shows the 18-34 year old demographic making up 31.9%, dropping again for the fifth year. This decline tracks more general reduction in FB use by younger demographics, who prefer YouTube and TikTok (https://www.nbcnews.com/tech/tech-news/gen-z-facebook-pew-research-center-finds-rcna42429, accessed 3 November 2022). Women make up 69.2% of our followers, about the same as last year and slightly more than the two years before that. FB no longer shows distinctions between fans and followers.

FB posts often move far beyond those who are fans/followers and FB analytics used to track that, showing demographics for those reached and those engaged. Unfortunately they have removed this useful detail from their analytics, but instead report that we *could* be reaching 251,000,000 people (!!) if only we would spend money to advertise with their targeted tools. The only remaining breakdown provided is by age and gender, which compared with last year shows slight increases in all groups 35 years and older.

Followers	2023 v	vs 2022
25-34	31.9	31.4%
35-44	30.0	29.1%
45-54	19.8	18.6%

55-64	9.6	9.3%
65+	8.7	8.1%

Reach varies by the post, typically from around 100 to 600, with a number falling in the 700-1000 range, and a smaller number reaching 1,500-2,000. Our aggregate monthly reach has continued to be a bit lower this year. Three years ago, our reach had increased to 10,000 monthly from roughly November through July. In the early part of the COVID pandemic our monthly post reach also jumped to over 10,000 and our post engagement in the same period increased 244%. Our monthly figures are now typically back in the 2-5000 range, with increases when CMA Awards and CMA Mentoring Events are announced. Periodic analytics tracking post reach from November 2021-Nov 2022 included 3,010 (4-31 Jan); 2,635 (27 Jan-23 Feb); 5,049 (10 Feb-9 March); 6,220 (19 Feb-18 March); 8,719 (16 March-11 April); 3,290 (20 April-17 May); 2,491 (28 May-15 June); 3,131 (6 June-3 July); 4,795 (18 June-15 July); 5,411 (7 July-3 August); 8,809 (2-29 August); 2,525 (15 Aug-11 Sept); 4,039 (7 Sept-4 Oct); 2,121 (6 Oct-2 Nov).

The jump in March corresponds with the CMA spring symposium, the one in August corresponds to the CMA/ABA event.

The is a new analytic in FB Insights, now, figuring the 90 day reach:

18 Dec - 17 March	8.8K
18 March - 15 June	10.1K
17 April - 15 July	8.2K
6 May - 3 August	9.4K
1 June - 29 August	13.2 K
14 June - 11 Sept	13.2 K
7 July - 4 Oct	12.8 K
5 Aug - 2 Nov	9.0 K

Our high reach posts (over 2000 reach) in the past covered a range of topics, with common themes involving award announcements; decolonization, repatriation, and social justice issues; and professional resources (collections etc.). This year, like last, we had very few that reached that level of circulation, just four high impact posts (cf. three last year, four in 2020, and 24 in 2019). Three of the four 2000+ posts about CMA Mentoring Events or the spring symposium, underlining the high level of interest and significance of these efforts. That reach was the result of at least two postings per event, the original announcement and one or two reminders. The other high reach posts with 2000+ reach over the year through 2 November 2022. We also had ten posts that reached over 1000, with a few around 1500 (cf. 7 in 2021). I list these as well since they seem to be the new norm for high-reach. I don't know why there are fewer high-reach posts in the last few years, but as noted, the COVID years have been strange.

Such broad reach posts can help increase our total fans/followers because FB allows me to see people who react to a post who could be invited to like the page (though this too is less information that they provided in the past). It can also help boost our usual monthly reach. With the AAA meetings and events getting under way in a week, we will post our usual daily information about sessions and opportunities. With the return of a CMA reception, I will be able to post photos from the event, which usually garner a lot of attention. News and ideas for CMA FB posts are welcome. Please encourage students, friends, colleagues, and others to follow and like the CMA Facebook page. CMA social media coordination across FB, the CMA blog, and Twitter is good, with crossposting of central announcements and information and ad hoc coordination on other posts. This generates diverse content that should encourage people to follow all the platforms. Catherine has kept us all in touch as chair of the Communications Committee. The social media managers contact each other for job postings or important news so they get full coverage across all platforms; likewise for any CMA-specific announcements. I cross-post blog posts if I have not already posted on the topic. It's been good to have a Twitter presence with Felicia Katz Harris, but with Elon Musk's takeover of the platform we watch to see what it will be like.

I'm happy to continue managing the FB page, if the Board wants me to continue, but will readily pass it on to someone else if the Board prefers new input and approach.

High reach posts (seen by >2000 people) 2022:

* CMA Spring Symposium registration/program (posted 22 Feb & 1, 17 & 21 March) 939 + 1,670+ 1,044 + 434 = 4,087

*La Malinche exhibit in Albuquerque, audio (posted 15 July) 3,515

* CMA/ABA conversation "save the day" (posted 3 August) 7,860

*Announcements of Inaugural Ivan Karp Workshop in Museum Anthropology (posted 30 Aug, 1 Sept, 7 Sept, 29 Sept) 3,207

High reach posts (over 1000 people) 2022:

- * Met returns Benin bronzes (posted 26 Nov) 1,600
- * Cynthia Chavez Lamar appointed to NMAI (posted 19 Jan) 1,100
- * Deadline for Summer Institute in Museum Anthropology (posted 25 Feb) 1,801
- * In Memorium posts for Adrience Kaeppler (posted 9-14 March) 1,464
- * Jennifer Kramer nominee for Reconciliation in Action award (posted 14 March) 1,134
- * Digital archivists race to preserve Ukranian heritage (posted 15 March) 1,168
- * Halena Kapuni-Reynolds presents work at spring symposium (posted 7 April) 1,531
- * Museum closure brings artifacts close to home in Alaska (posted 3 May) 1,038
- * ICOM Costume Committee statement on Kaardashian wearing Marilyn Monroe dress (posted 11 May) 1,200
- *Announcement: CMA online workshop with Manitoba museum (posted 17 June) 1,191 Reminder (posted 22 June) adds 714 more

Twitter Feed (October 2021 – October 2022)

From Felicia Katz-Harris:

To date (November 7, 2022), the CMA Twitter account (@MuseumAnth) has **1,359** followers; 204 new followers, this past year. October 2021 – October 2022 saw 25,738 profile visits; 119,252 impressions; 168 mentions; and 443 tweets.

In the last 28 days, there have been 2,542 profile visits, 82 mentions, 29 tweets, and 10.4K impressions. The average engagement rate is 3.1%. More specifically, over the course of the last 28 days, engagements show 48 link clicks; 26 retweets; 78 likes; and 4 replies.

28 day summary with change over previous period



One of the top tweets of the year, earning more impressions than typical posts, was the announcement of The Wenner-Gren Foundation's free virtual proposal writing workshops (4,807 impressions). Another popular tweet for the year includes the announcement of the 2022 CMA Book Award, earning 4663 impressions. It was also a top mention, retweeted by awardee, Aanchal Malhotra, which earned 3,194 engagements. Posts about job announcements, conference announcements, kudos, and news stories about repatriation and restitution appear to be among those most appreciated by followers.

Generally, it remains challenging to get followers to participate in CMA tweets. Even when people and organizations are tagged, there are only a small handful of "likes" and "retweets" and rarely comments. Tagging individual CMA followers, or Twitter users working in closely related fields does increase visibility, and also followers. This is especially so when those individuals have a high number of followers.

The CMA Twitter account complements the CMA Facebook and Blog pages, by tweeting content shared on those platforms. CMA Twitter often links to the Blog, especially for CMA-specific news, as it provides more information than Twitter is able to include (due to limited character counts). The CMA Twitter account also re-tweets posts from CMA followers, including museums, related institutions, associations, and individuals. News stories of interest to CMA are also shared with followers. CMA members on Twitter, and other forms of social media, should be encouraged to share news with us, so that we can blast it out.

month	profile visits	mentions	tweets	impressions	New followers
Oct-21	2,149	23	36	17,200	14
Nov-21	1,474	6	23	7,291	12
Dec-21	1,591		31	9,841	19
Jan-22	3,074	12	62	13,200	23
Feb-22	2,517	5	58	10,200	11
Mar-22	3,814	5	60	13,400	15
Apr-22	1,366	5	32	6,957	5
May-22	1,056	5	33	7,007	6
Jun-22	1,465	2	36	4,345	-1
Jul-22	486		20	2,581	7
Aug-22	1,864	33	29	4,930	27
Sep-22	2,157	9	33	11,800	22
Oct-22	2,725	86	26	10,500	44
Totals	25,738	168	443	119,252	204

Summary of Twitter Activity: October 2021 – October 2022

Anthropology News Column – CMA Section News

Anthropology News is in its fifth year as a magazine format plus online format, and recently launched a redesigned public website (<u>https://www.anthropology-news.org/</u>) and new submission portal, with updated submission guidelines for section news (<u>https://www.anthropology-news.org/section-submission-</u>

information/guidelines-for-section-authors/). Section news has moved to a quarterly submission system. Section news is published online, with clickable links to section news articles featured in periodic *Anthropology News* email communications. Some previously published section news articles can be found on CMA's section page: <u>https://www.anthropology-news.org/articles/section/council-for-museum-anthropology/</u> It's a great way to get out short, timely pieces about current work. No CMA columns were solicited or submitted during 2021-2022. Future column ideas can be submitted to incoming CMA Secretary Lillia McEnaney.

CMA Awards

Michael M. Ames Award for Innovative Museum Anthropology

The CMA Michael M. Ames Prize for Innovative Museum Anthropology is awarded to individuals for innovative work in museum anthropology. Examples include: outstanding single or multi-authored books or published catalogues; temporary or permanent exhibits; repatriation projects; collaborations with descendant communities; educational or outreach projects; multimedia works, and other endeavors.

The CMA is extremely pleased to announce the winner of the 2022 Council for Museum Anthropology Michael M. Ames Prize for Innovative Museum Anthropology: Fuyubi Nakamura, University of British Columbia, for her project, "A Future for Memory: Art and Life after the Great East Japan Earthquake." Thanks to all who submitted nominations for consideration, and congratulations to Dr. Nakamura and all associated with the project.

Nakamura's project explores issues of memory, materiality, public commemoration and the role of museums related to the 2011 earthquake/tsunami/nuclear event in Japan. The project is articulated through a complex suite of activity, publication, and exhibition linking to broader work such as a program to create 3D models of urban environments lost to the tsunami and the Lost and Found Project, involving family photographs which emerged in tsunami debris. The exhibition is supported by public, academic, and school programs as well as videos and online tours in multiple languages. One of the project's strengths is the ways in which it engages robustly with multiple cross-cultural and cross-generational audiences.

The CMA Awards Committee members (Chair – Laura Peers; Members - Cara Krmpotich, Lijun Zhang, Adrian Van Allen, John Carty) felt, unanimously, that the project has an extraordinary depth, timeliness, and courage in its far-reaching vision and impact. We felt that it encourages our colleagues to be equally courageous and creative in addressing difficult topics with diverse audiences, and that it expresses core futures and values of museum anthropology. We award the prize also to acknowledge Dr. Nakamura's leadership and vision for the many people who have contributed to "A Future for Memory."

Council for Museum Anthropology Book Award

The Council for Museum Anthropology Book Award was created to recognize and promote excellence in museum anthropology. The award is awarded biennially to a scholar within the field of museum anthropology for a solo, co- or multi-authored book published up to two years prior to the award date. The CMA Book award will be given to the author(s) whose work is judged to be a significant and influential contribution to museum anthropology.

The 2022 CMA book award committee (Chair – Laura Peers; Members - Cara Krmpotich, Lijun Zhang, Adrian Van Allen) have the pleasure to award the 2022 CMA book award to Aanchal Malhotra for her 2019 book, *Remnants of Partition: 21 Objects from a Continent Divided* (London: C. Hurst & Co.).

Malhotra, A. 2019. *Remnants of Partition: 21 Objects from a Continent Divided*. London: C. Hurst & Co.

This extraordinary work has immense potential to influence museum anthropology in its methodology, grace of narration, and participant-centred analysis, and has already been acknowledged by several awards. Arising from fieldwork conducted as part of an MFA, *Remnants of Partition* is based on interviews with survivors of the violence and trauma related to the partition of India in 1947. Forced to flee, torn from family and social networks, their lives unutterably changed, Malhotra's interviewees reflect decades later on their experiences and survival through the possessions they brought with them—or sometimes didn't. Malhotra uses a rich, detailed, reflexive technique based on oral history but with deeply ethnographic narrative leanings to bring herself and the reader into the interviews and to involve us in her concerns for her participants as they remember and re-live deep traumas. Importantly, her interviewees come from both sides of the partition, including men and women. Malhotra's concern for detail -- such as languages spoken, family members present and their interactions during interviews, setting and mood (as well as her own responses to the stories) -- creates a strong moral and ethical underpinning for this work and its focus on the materiality and sociality of violence. The narration is frankly beautiful, a rare and compelling form of ethnographic storytelling. The committee felt that the work is a model for significant contributions to museum anthropology.

CMA Student Travel Awards

The CMA Student Travel Awards are designed to support graduate student travel to the annual AAA meeting to present papers and/or posters. Students and recent graduate degree recipients (those who have defended within the year of the award) are eligible to apply. Each year, CMA will award two prizes of \$1000 each.

Emily Jean Leischner (University of British Columbia) who organized the CMA Invited session "Co-Creating an Anti-Colonial Cultural Sector" in which she will present "Captured Voices Still Speak the Law: Sound Recordings of Indigenous Voices in Museums."

Annissa Malvoisin (University of Toronto) who will be a panelist on the CMA-reviewed panel, "Between Critique and Practice: Unsettling Collections Management through Anthropology."

CMA Mentoring Activities 2021 – 2022

From Halena Kapuni-Reynolds:

Between 2021 and 2022, our mentoring programs focused primarily on providing students and emerging professionals with opportunities to engage with the CMA community via a symposium, lectures held via Zoom, and a pre-conference workshop. Below is a summary of our activities.

Council for Museum Anthropology Virtual Spring Symposium The Future is Now: Emerging Perspectives in Museology and Museum Anthropology March 25-26, 2022, held via Zoom

On March 25-26, 2022 CMA presented its 2022 Virtual Spring Symposium, *The Future is Now: Emerging Perspectives in Museology and Museum Anthropology*. Organized by CMA board members Kristin Otto and Elysia Poon, the symposium was hosted by the School for Advanced Research through its webinar platform. Thanks to the generosity of the AAA Section Mentoring Grant Program, additional assistance was provided by CMA conference intern Andrea Maranon Laguna. CART captioning was provided throughout the event by Kyle Duarte Company.

Over the course of two days, thirty people presented twenty-two papers ranging from designing, producing and preserving accessible touch objects, to exploring relationships between memory and work, to envisioning a Waialua Heritage Center. The conference supported 113 attendees on March 25 and 62 attendees on March 26 from fifteen countries including: Austria, Canada, Denmark, France, Greece,

Israel, Italy, Japan, Norway, Scotland, South Africa, Sweden, Switzerland, United Kingdom, and the United States.

For the symposium, the CMA set aside funds to award two \$500 prizes to presenters with excellent papers. In addition, they were provided with the opportunity to publish their paper in the CMA blog. The prize winners were:

Amelia Smith, Not Your Average Cistory: Why We Need a Transgender Museum Studies Inge Zwart, Participation in Museums: Backstage Ideals and Frontstage Realities

High Commendations were also given to the following presenters and papers:

Bradley Clement's contribution to the panel, *The Memory is the Work, the Work is the Memory* **Halena Kapuni-Reynolds,** *He Piko no ke Kaiāulu (A Navel for the Community): Remembering and Reconceptualizing a Keaukaha Cultural Center* **Leomie Treier**, *Collecting, Altering, Displaying – Examining George Catlin's Material Construction of Native American Culture*

The entire conference was recorded and can be accessed on SAR's YouTube channel at: <u>https://youtu.be/Rk5Ef8D8cuw</u>

Through this conference, attendees were not only inspired by the new directions the fields of museology and museum anthropology are headed, participants were able to learn about the technical aspects of virtual webinars and gain additional experience in public presentations.

Zoom Lectures

Mapping the Future: Collaborative Relationships at the Manitoba Museum June 24, 2022, held via Zoom

On June 24, 2022, curators from the Manitoba Museum in Winnipeg, Canada, discussed their work in renovating their institution's galleries. Consisting of a curatorial team whose disciplines span history, cultural anthropology, archaeology, zoology, botany and paleontology, they worked together to plan, write, and create content for the renovation of over 40 percent of their museum. In doing so, they created galleries with over 30 percent fully integrated Indigenous content, where all the Indigenous exhibits were themselves created as partnerships with Indigenous families, communities, and institutions. In developing the exhibits, the curatorial team had all the usual constraints of lack of space, severe word limits, and extreme time pressure. By working together, they responded to the imperatives of collaborative Indigenous representation in the museum and the relational obligations of large and relevant Indigenous collections.

Our presenters included:

Maureen Matthews, Curator of Cultural Anthropology, Manitoba Museum Roland Sawatzky, Curator of History, Manitoba Museum Amelia Fay, Curator of the Hudson's Bay Company Collection, Manitoba Museum Randy Mooi, Curator of Zoology, Manitoba Museum Kevin Brownlee, Curator of Archaeology, Manitoba Museum Diana Bzdecki-Robson, Curator of Botany/Ecology, Manitoba Museum Graham Young, Curator of Paleontology, Manitoba Museum There were between 20-40 attendees for this event.

Black Museum Anthropology: A Conversation Organized by the Association of Black Anthropologists and the Council for Museum Anthropology August 25, 2022, held via Zoom

On August 25, 2022, CMA partnered with the Association of Black Anthropologists (ABA) to offer a free public conversation online focused on Black museum anthropology. This event was convened in conversation with CMA and ABA member Dr. Deborah Johnson-Simon, Chief Executive Officer of the African Diaspora Museology Institute, and represented CMA's first collaboration with the ABA. The event speakers included:

Dr. Deborah Johnson-Simon, Chief Executive Officer, African Diaspora Museology Institute **Dr. Irma McClaurin**, Founder, the Irma McClaurin Black Feminist Archive, University of Massachusetts

Dr. Raymond Codrington, President & Chief Executive Officer, Weeksville Heritage Center

The conversation that unfolded spoke to the important work of Black anthropologists working in the context of libraries and museums. Dr. Johnson-Simon shared historical examples of Black anthropologists who played a significant role in establishing museums and preserving Black sites. Dr. McClaurin discussed the Black Feminist Archive she established at the University of Massachusetts and the need for scholars and community members to think critically about where their materials will be stored. Dr. Codrington shared stories of the challenges and joys of leading an institution rooted in the Black community. Overall, their insights illustrated the timeliness of this conversation and the need for CMA and ABA to support Black students and scholars who work in museums.

The event sparked a lot of interest and was well-attended. A total of 368 participants registered, and 60-65 actively joined the live conversation on Zoom. A recording of this conversation will be uploaded to the ABA Youtube page following the event: <u>https://youtu.be/iUwrwjqSXdQ</u>

In addition to our speakers, we would like to thank ABA board members Dr. Bertin M. Louis and Dr. Mieka B. Polanco for making this conversation a success.

Council for Museum Anthropology Inaugural Ivan Karp Workshop in Museum Anthropology November 9, 2022, Wing Luke Museum

The inaugural Ivan Karp Workshops in Museum Anthropology was organized in conjunction with the annual meeting of the American Anthropological Association to provide current and recent students (undergraduate, M.A., and Ph.D.), as well as emerging professionals, with opportunities to learn about innovative museology practices as well as issues and methods in museum anthropology. On November 9, 2022, the CMA partnered with the Wing Luke Museum in Seattle, Washington to offer a half-day workshop. Participants learned about the community-based exhibition development model that the Wing Luke Museum has implemented since 1992 and participated in a Twilight Noodle Slurp–A food tour where participants tasted noodle-themed dishes from four restaurants in the surrounding community while learning about the community's history. During the workshop, participants were also gifted a copy of a book prepared by the Wing Luke Museum outlining their community-based exhibition development model. We are grateful to Dr. Corinne Kratz who generously secured funding for these books and provided the funds for this annual workshop.

2022 MEETING: CMA SESSIONS

Council for Museum Anthropology Preliminary Program American Anthropological Association 2022 Annual Meeting November 9-13, Seattle, WA (and Virtual) Prepared by W. Warner Wood

0-420: Making, Wearing: Legacies of Cultural Appropriation within Smithsonian Collections Reviewed by: Council for Museum Anthropology Session Type: Talk Organizer: Amanda Sorensen

1-125: Unsettling Institutions of Public Memory: Contestations of/within Heritage-Scapes
Reviewed by: Council for Museum Anthropology
Modality: In-Person
Session Time: 12:00 PM to 01:45 PM Session Type: Oral Presentation Session Organizer: Chris
Green Participants: Kathleen Fine-Dare, Francisco Diaz, Kasey Diserens-Morgan, Amber Henry, Robert
Vigar

2-168: Between Critique and Practice: Unsettling Collections Management through Anthropology Reviewed by: Council for Museum Anthropology Modality: In-Person
Session Time: 10:15 AM to 12:00 PM Session Type: Oral Presentation Session Organizer: Cara Krmpotich Participants: Hannah Turner, Annissa Malvoisin, Sharon Fortney, Alice Stevenson, Sony Prosper

3-515: Unsettled Anthropology: Materiality, Museums, Memory, and Community Reviewed by: Council for Museum Anthropology Modality: In-Person
Session Time: 04:15 PM to 06:00 PM Session Type: Oral Presentation Session Organizer: Maureen Matthews Participants: Charlotte Dawson, Christina Hodge, Paulina Faba, Cassie Smith

4-000: Affinities and Frictions: Anthropology, Art/Art History and Museum Studies Reviewed by: Council for Museum Anthropology Modality: In-Person Session Time: 08:00 AM to 09:45 AM Session Type: Roundtable / Town Hall Organizer: Christina Kreps Participants: Manuel Ferreira, Halena Kapuni-Reynolds, David Odo, Jami Powell, Denene

4-277: Co-Creating an Anti-Colonial Cultural Sector (Invited Session)
Invited by: Council for Museum Anthropology
Modality: In-Person
Session Time: 10:15 AM to 12:00 PM Session Type: Oral Presentation Session Organizer: Emily
Leischner Participants: Christina Kreps, Halena Kapuni-Reynolds, Maya Haviland, Gwyneira Isaac,
Jennifer Kramer

4-440: (Re)Visualizing Art, Museums, and Ethnography on the Northwest Coast: Papers in Honor of Ira Jacknis (Cosponsored Session)

Cosponsored by: Council for Museum Anthropology and Society for Visual Anthropology Modality: In-Person

Session Time: 04:15 PM to 06:00 PM Session Type: Oral Presentation Session Organizer: Aaron Glass Participants: Judith Berman, Kathryn Bunn-Marcuse, Andy Everson, Jisgang Nika Collison, Wendy Wickwire, Karen Duffek, Jordan Wilson, Robin Wright, Tom Child

Additional Events:

Inaugural Ivan Karp Workshop in Museum Anthropology, Wednesday, November 9, 2022, 9am-1pm, Wing Luke Museum

CMA Board Meeting, Wednesday, November 9, 2022, 5-6:45pm

CMA Reception, co-sponsored with the Association for Anthropology of Tourism Interest Group, Thursday, November 10, 2022, 5-7pm, Burke Museum of Natural History

CMA Business Meeting, Saturday, November 12, 2022, 2-3:30pm

PREVIOUS REPORTS

Past CMA Reports, including last year's Secretary's, Treasurer's and President's Report are available at: <u>https://museumanthropology.org/about/annual-meeting-reports/</u>

Report Submitted by Catherine Nichols Secretary to the Council for Museum Anthropology November 10, 2022